

DIGITAL ASSETS DECODED

OCTOBER 2021 IN REVIEW





MARKET COMMENTARY



Digital assets outperformed global markets in October, driven by futures-based bitcoin ETF approvals in the U.S. and concerns about inflation, which topped 5% for four consecutive months from July through October.

The U.S. Securities and Exchange Commission (the "SEC") approved the launch of three futures-based bitcoin ETFs, including the ProShares Bitcoin Strategy ETF. It debuted as the fastest ETF to reach \$1B in AUM, achieved in two days. Another tailwind for bitcoin: interest rates are weighing on traditional markets, suggesting a slowdown into the end of the year, with many predicting that the Fed is looking to hike rates soon. The U.S. yield curve, as measured by the gap between two-year and ten-year Treasury yields, flattened the most in the last week of October since the summer of 2020. And bitcoin finished October with its highest monthly close ever. In the broader asset class, the decentralized finance (DeFi) space continued to show strong growth: Total Value Locked in DeFi apps reached the \$200B mark in October.

The bitcoin white paper was released 13 years ago, on October 31, 2008, by an anonymous person or entity named Satoshi Nakamoto. The white paper, titled Bitcoin: A Peer-to-Peer Electronic Cash System, defined a peer-to-peer online payment system that is self-governing, secure, and limited in quantity. The Bitcoin network launched on January 3, 2009.



Outside of finance, we continue to see the digital asset ethos gaining traction across industries. Most notably, Facebook announced during its Facebook Connect virtual reality conference that the company plans to change its name to Meta (Ticker: MVRS). The rebranding reflects its growing ambitions beyond social media. Meta plans to spend about \$10B over the next year building the technologies required for further developing the metaverse.

Universities, too, are taking note of the increased importance of the digital assets space. The Wharton School of the University of Pennsylvania is launching an executive education program around blockchain. In addition, they will let students pay for it in crypto—making it the second American college to accept bitcoin (the first being Massachusetts Institute of Technology Sloan School of Management, which launched online courses in blockchain and digital currency).

Turning to regulation, the President's Working Group on Financial Markets released its anticipated report on stablecoins. The report urged Congress to regulate issuers of stablecoins like banks and called upon financial agencies to assess whether the role of these fast-growing digital assets in the country's payments system posed a systemic risk. In addition, the Republican Leader of the House Financial Services Committee, Patrick McHenry, introduced the "Clarity for Digital Tokens Act."



DIGITAL ASSETS OUTPERFORMED GLOBAL MARKETS IN OCTOBER.





NOTABLE NEWS

- Ethereum's Altair Upgrade went into effect. It added features to the Beacon chain, a proof-of-stake chain running on the mainnet parallel to the proof-of-work chain.
- The Financial Action Task Force (FATF) updated its 2019 crypto guidance. The update states that DeFi developers and maintainers can be considered Virtual Asset Service Providers (VASPs).
- A large investment firm, PIMCO, is exploring trading spot cryptocurrencies.
- U.S. Bank launched a cryptocurrency custody service.
- CBOE acquired the ErisX Exchange.

- The Houston Firefighters' Relief & Retirement Fund made a \$25M investment in bitcoin and Ethereum.
- FTX.US launched a collectibles protocol on Solana.
- U.S. Senator and bitcoin bull Cynthia Lummis called bitcoin an "excellent store of value" and announced that she will be buying more.¹
- Tether and Bitfinex settled with the CFTC for \$42.5M.
- Eric Adams, the mayor-elect of NYC, will receive his first 3 paychecks in bitcoins, with the goal of making NYC the center of the cryptocurrency industry.

NOTABLE DEAL FLOW

- FTX raised \$420.69M from 69 investors at a \$25B valuation.
- Consensys' most recent raise values the company at \$3B.
- Lender Celsius raised \$400M at a \$3B valuation.
- Tiger and Coatue led a \$400M round for MoonPay valuing the company at \$3.4B.
- CoinList's Series A landed \$100M for a value of \$1.5B.
- SoftBank and Wells Fargo led a \$60M funding round for Elliptic.



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